

Optimize sales processes, save time, predict trends, and prevent contingencies.

Manage multiple stores in different regions, implement new sales strategies, monitor the state of your business in real time, collect and consolidate all information, enable the entire team to manage in real time anytime and from anywhere.



02

Optimize your sales processes, save time, and increase ROI.

Unlock solutions that will take your workflow to the next level.



Overwatch®

“End to end” monitoring system

Brochure →

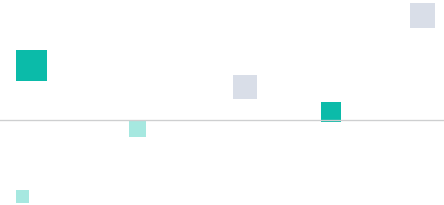


Gossile®

Efficient application delivery

Brochure →

With Storewatch®, you'll be able to make strategic decisions, compare sales across different time frames, and forecast future trends, along with an intelligent alert module to assist all stakeholders at various levels of your organization.





03

Storewatch® is adaptable

Storewatch® is adaptable to different industries that want to save time, increase ROI, and improve their entire sales process

- ✔ **Retail**
- ✔ **Renewable Energies**
- ✔ **Manufacturing Industry**
- ✔ **Oil and Gas**
- ✔ **Supply chain Solutions**

//table of contents

04

Executive Summary

05

The Problem

06

Solution

07

Benefits

08

Features

09

Our Value Proposition

10

Glossary

Executive Summary



Manage all your sales data organized by regions, channels, item sales trends, promotion outcomes, coupon usage, sales targets, branch performance, and employee productivity in real time. Storewatch® seamlessly integrates with your POS system, providing clear and accurate business insights. It utilizes Artificial Intelligence and Big Data patterns to detect potential fraud and lost sales, alerting operations and preventing losses before they happen. Empower your teams to drive a superior customer experience, make excellent strategic decisions, compare sales across channels, efficiently manage staff, and forecast future trends.

100% REAL TIME

All operations of all your stores, as if you were there.





5 Points

that highlight the need for
a change

#5 Stagnation of your sales

When you reach a point of resistance in sales and the results of your strategies are not meeting expectations.

#4 Lost sales due to lack of stock

When it becomes difficult for you to predict market trends and you run out of stock, resulting in lost sales.

#3 Slow communication in your workflow

When you waste a significant amount of time trying to alert or inform all the responsible individuals at different levels of your organization about changing trends, relevant situations, potential frauds, or business performance.

#2 Frauds, anomalies, and emergencies

When identifying potentially fraudulent behaviors becomes a tedious task or when you detect them too late..

#1 Hours wasted in staff organization

When you lose a substantial amount of hours planning the staff schedule efficiently based on past sales.

Sales Key

Start scaling your
sales



50% REDUCTION IN LOST SALES
due to stock replenishment.

With Storewatch®, you'll make **faster and smarter decisions on the go**, instantly seeing how your supermarket chain, restaurants, or fully online store is performing.

Storewatch® analyzes real-time patterns by leveraging your sales data, enabling the **detection of trends, anomalies, potential frauds, business performance, and employee productivity**. It alerts your operations team to any relevant situation, minimizing lost sales.

Increased sales and satisfied customers: Your customers will have access to the promoted items on the shelves, enhancing their shopping experience. Additionally, **Storewatch® empowers you to make strategic decisions**, compare sales across different time frames and channels, efficiently manage your staff, forecast future trends, and provides access to an intelligent alert module that assists responsible individuals at all levels of your organization.

Inmediate Benefits

Information > Real Time

Instant access to the performance and productivity of your business.

Reduced lost sales.

Identify items that may potentially be out of stock or have been delayed in restocking on the shelves.

Alerts for potential frauds.

Detect potentially fraudulent behaviors and receive an immediate alert to investigate the suspicious situation.

View customer receipts online.

Choose the desired store and point of sale to instantly view any receipt.

Increased staff productivity.

Analyze past sales and efficiently organize the exact number of staff members needed for scheduling.

Notifications and alerts:

- **FOR SALES GOALS:**

Regional managers can be alerted when sales goals are exceeded or not met.

- **SALES ANOMALIES:**

Storewatch® leverages your sales data and reports any business anomalies.

Integration with your POS system.

Easily integrate with your business, collecting sales information and streamlining operations in a simple yet impactful manner.



Features

Real-time

sales detection

01

Regions

Group your stores based on your business criteria and compare all the indicators by regions.

02

Channels

Differentiate the indicators across your various sales channels.

03

Formats

Define classifications for the different formats involved in your business.

04

Navigation

Easily navigate through different business levels with just one click, from the most general to the most specific (regions, formats, channels, stores, commercial sectors, items).

05

Predictions

Analysis of historical data to predict future sales trends.

06

Campaigns

Monitor and evaluate the results of promotional

07

Item trends

Track and analyze the sales trends of items.

08



The Proposal:

Grow Your Business

Storewatch® > Your right hand in sales

Flexibility is the premise of Turing Corp.

You can choose from different alternatives for medium and long-term partnerships based on win-win schemes, licensing our products under different payment models.



100% free access to periodic versions with incremental improvements of Storewatch, which may include customization tailored to your needs. Storewatch grows alongside the needs of your operation.

Extra Benefits >

- Improvements in new versions
- Customization tailored to your needs



Glossary

POS

Point of sale

